

BOOKING TRAVEL? ALWAYS LOOK FOR THE ATAS SYMBOL



WHAT IS ATAS?

ATAS or the ATIA Travel Accreditation Scheme is a national scheme that certifies Australian travel agents and tour operators.

It is administered by the industry association, the Australian Travel Industry Association (ATIA).

HOW DO TRAVEL BUSINESSES BECOME ACCREDITED?

Agents and operators must meet a set of strict criteria and professional standards in order to become accredited.

Every year an agent must renew their accreditation and provide updated business compliance details.

HOW DOES ATAS BENEFIT ME?

ATAS is the stamp of approval that symbolises the Australian travel industry's highest level of customer service, training, ethics and professionalism.

By using a travel agent or tour operator that bears the ATAS symbol you can be sure you're booking through the best in the industry.

HOW DOES ATAS PROTECT ME?

ATAS protects you by acting as a clear indicator of quality and reliability.

Agents and operators with ATAS accreditation meet high quality standards of business practices, training and professionalism.

This means you can book your travel knowing you're in the safe hands of a trusted and reputable travel agent or tour operator.

COMPLIANT BUSINESS GUARANTEE

ATAS accredited businesses meet standards and criteria set by the industry association ATIA.

The criteria includes assessment of finances and ensures minimum levels of training in product and destination knowledge, as well as ensuring a business has a complaint resolution policy and complies with the scheme's Code of Conduct and Australian Consumer Law.

Always travel with peace of mind when you book a trip through an ATAS-accredited travel agent or tour operator. Trusted, quality and industry-accredited travel agents and tour operators can be found at [atas.com.au](https://www.atas.com.au)



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